



# NICK VALDIVIA

DIGITAL CREATIVE DESIGN & PRODUCTION



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nickvaldivia.myportfolio.com

## Experience

- Jan '18 - Present** - **Centerfield Media** | Playa Vista, CA  
**Digital Content Designer**  
Produced video and image ads for social media use. Produced HTML5 display ads and website landing page mockups. End-to-end video project management including script writing, voiceover recording, production and post-production.
- Apr '17 - Oct '17** - **UCLA Extension** | Westwood, CA  
**Jr. Designer / Production Artist**  
Full-time marketing department position. Supported the production of quarterly course catalogs, digital ads, motion graphics, event banners, flyers, and social media graphics. Worked with managers, Sr. designers, and a creative director.
- Oct '14 - Mar '17** - **The Art Institute of California** | North Hollywood, CA  
**Graphic Designer** *April 2015 - March 2017*  
Produced digital and print communications materials for the Academic Affairs and Student Affairs Departments. Projects include event flyers and signage, social media graphics, presentations, and art printing/framing.  
**Print Shop Attendant** *October 2014 - April 2015*  
Provided copy, color, and large-format printing services to students, faculty, and staff. Troubleshooting and light maintenance of printers. Customer-facing order fulfillment and payment transaction. Artwork pre-press checks and formatting.
- May '14 - Oct '14** - **LAGRANT Communications** | Los Angeles, CA  
**Graphic Design Intern**  
Produced print and digital assets for campaigns and presentations. Projects include flyers, social media graphics, media kits, infographics, and brochures. Rebranded their sister organization, The LAGRANT Foundation.
- Feb '11 - Jan '14** - **Global Creative Studios** | Tarzana, CA  
**Graphic & Web Designer / Production Manager**  
Assisted senior web developers with front-end web design and coding, graphic design, email design, and Wordpress development. Developed desktop and mobile-friendly website designs and layouts. Designed graphics for print and digital media including e-mail, social media, business cards, postcards, hang tags, apparel, promo items, billboards, packaging, and advertising. Managed design projects from start-to-finish and oversaw a junior designer. Print order fulfillment.
- Sep '09 - Dec '09** - **Mediaskare Entertainment** | North Hollywood, CA  
**Graphic Design Intern**  
Assistant to the Creative Director, helping to create artwork for albums, t-shirts, digital graphics, and marketing material for the label's artists. Social media graphics, animated banner ads, and light HTML and CSS coding.

## Education

- Oct '13 - Mar '17** - **The Art Institute of California - Hollywood**  
Bachelor of Science Degree, Advertising, 2017
- Mar '13 - Mar '14** - **University of California, Irvine - Extension**  
Certification, Web Design & Development, 2014

## Skills & Softwares

**Graphic Design** Print & Digital  
Adobe Photoshop, Illustrator, InDesign

**Web Design & Development**  
WordPress, Adobe Dreamweaver, HTML5, CSS3, Javascript

**Photography / Photo Editing**  
Adobe Lightroom

**Motion Graphics / Video Editing**  
Adobe AfterEffects

**Display Advertising**  
Adobe Animate

**Social Media**  
Facebook, Instagram, LinkedIn, Google+, Twitter, YouTube

**Copywriting**

**Branding / Corporate Identity**

**Packaging Design**  
Adobe Dimension

**Project Management**  
Microsoft Word, PowerPoint, Excel, Basecamp, Apple Keynote

## Professional Development

**Golin**

**WE Communications**

**Young & Rubicam**

**Citizen Paine**

Attended marketing/PR workshops, 2015

## Awards

**TLF Undergraduate Scholarship**

The LAGRANT Foundation, 2015

## References

Available Upon Request